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# INSTANT REBATE

## LENS & SPEEDLITE INSTANT REBATE

JULY 30, 2017 ▶ SEP. 2, 2017

120  
million  
EF

30<sup>th</sup>  
ANNIVERSARY  
EOS SYSTEM



### Ultra-Wide Zoom Lens

EF-S 10-18mm f/4.5-5.6 IS STM	\$299 <sup>99</sup>	<b>\$20</b> INSTANT REBATE	= \$279 <sup>99</sup>
EF 11-24mm f/4L USM	\$2,999 <sup>00</sup>	<b>\$200</b> INSTANT REBATE	= \$2,799 <sup>00</sup>
EF 16-35mm f/2.8L II USM	\$1,599 <sup>00</sup>	<b>\$300</b> INSTANT REBATE	= \$1,299 <sup>00</sup>
EF 16-35mm f/2.8L III USM	\$2,199 <sup>00</sup>	<b>\$200</b> INSTANT REBATE	= \$1,999 <sup>00</sup>
EF 16-35mm f/4L IS USM	\$1,099 <sup>00</sup>	<b>\$100</b> INSTANT REBATE	= \$999 <sup>00</sup>
EF 17-40mm f/4L USM	\$799 <sup>99</sup>	<b>\$50</b> INSTANT REBATE	= \$749 <sup>99</sup>

### Wide-Angle Lens

EF 24mm f/2.8 IS USM	\$599 <sup>99</sup>	<b>\$50</b> INSTANT REBATE	= \$549 <sup>99</sup>
EF 28mm f/2.8 IS USM	\$549 <sup>99</sup>	<b>\$50</b> INSTANT REBATE	= \$499 <sup>99</sup>
EF 35mm f/1.4L II USM	\$1,799 <sup>00</sup>	<b>\$100</b> INSTANT REBATE	= \$1,699 <sup>00</sup>
EF 35mm f/2 IS USM	\$599 <sup>99</sup>	<b>\$50</b> INSTANT REBATE	= \$549 <sup>99</sup>

### Standard Zoom Lens

EF-S 17-55mm f/2.8 IS USM	\$879 <sup>99</sup>	<b>\$50</b> INSTANT REBATE	= \$829 <sup>99</sup>
EF 24-70mm f/2.8L II USM	\$1,899 <sup>00</sup>	<b>\$150</b> INSTANT REBATE	= \$1,749 <sup>00</sup>

### Standard & Medium Telephoto Lens

EF 40mm f/2.8 STM	\$199 <sup>99</sup>	<b>\$20</b> INSTANT REBATE	= \$179 <sup>99</sup>
EF 50mm f/1.2L USM	\$1,449 <sup>00</sup>	<b>\$100</b> INSTANT REBATE	= \$1,349 <sup>00</sup>
EF 50mm f/1.4 USM	\$399 <sup>99</sup>	<b>\$50</b> INSTANT REBATE	= \$349 <sup>99</sup>
EF 85mm f/1.2L II USM	\$1,999 <sup>00</sup>	<b>\$100</b> INSTANT REBATE	= \$1,899 <sup>00</sup>
EF 85mm f/1.8 USM	\$419 <sup>99</sup>	<b>\$50</b> INSTANT REBATE	= \$369 <sup>99</sup>

### Telephoto Zoom Lens

EF 70-200mm f/2.8L IS II USM	\$2,099 <sup>00</sup>	<b>\$150</b> INSTANT REBATE	= \$1,949 <sup>00</sup>
EF 70-200mm f/2.8L USM	\$1,349 <sup>00</sup>	<b>\$50</b> INSTANT REBATE	= \$1,299 <sup>00</sup>
EF 70-200mm f/4L IS USM	\$1,199 <sup>00</sup>	<b>\$100</b> INSTANT REBATE	= \$1,099 <sup>00</sup>
EF 70-200mm f/4L USM	\$649 <sup>99</sup>	<b>\$50</b> INSTANT REBATE	= \$599 <sup>99</sup>
EF 70-300mm f/4-5.6 IS II USM	\$549 <sup>99</sup>	<b>\$50</b> INSTANT REBATE	= \$499 <sup>99</sup>
EF 100-400mm f/4.5-5.6L IS II USM	\$2,199 <sup>00</sup>	<b>\$150</b> INSTANT REBATE	= \$2,049 <sup>00</sup>

### Macro Lens

EF-S 60mm f/2.8 Macro USM	\$469 <sup>99</sup>	<b>\$70</b> INSTANT REBATE	= \$399 <sup>99</sup>
EF 100mm f/2.8L Macro IS USM	\$899 <sup>99</sup>	<b>\$100</b> INSTANT REBATE	= \$799 <sup>99</sup>

### Super Telephoto Lens

EF 400mm f/5.6L USM	\$1,249 <sup>00</sup>	<b>\$70</b> INSTANT REBATE	= \$1,179 <sup>00</sup>
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### Speedlite

Speedlite 600EX II-RT	\$579 <sup>99</sup>	<b>\$100</b> INSTANT REBATE	= \$479 <sup>99</sup>
Speedlite 430EX III-RT	\$299 <sup>99</sup>	<b>\$50</b> INSTANT REBATE	= \$249 <sup>99</sup>

\* Optical Image Stabilizer refers to lens function only.

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